



www.ElationLighting.com

24-May-2018

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

ArKaos Product Line to Showcase at Elation InfoComm Booth C3629

When Elation Professional inhabits the Las Vegas Convention Center June 6-8 for InfoComm 2018, the company will have on display at **Booth C3629** a line of state-of-the-art lighting solutions that includes ArKaos software and media servers presented in a dedicated display area.

Elation has been successfully offering ArKaos MediaMaster Express and GrandVJ software for the past several years, as well as integrating ArKaos Kling-Net protocol into many of its lighting products. Now that Elation has entered into a distribution collaboration with ArKaos, the company can offer the full range of ArKaos products to the entire Elation dealer network in the U.S. and Mexico, including ArKaos' line of powerful media servers.

The logo for ArKaos, featuring the word "arKaos" in a red, lowercase, sans-serif font with a stylized, rounded appearance.



Elation will be showcasing at InfoComm the ArKaos media servers, as well as the latest version of the popular MediaMaster PRO 5.2 software with its new remote control management solution An-Ki.

Eric Loader, Elation Professional Sales Director, commented: "ArKaos continues to develop and upgrade its product line and we are pleased to offer such high-quality visual processors in our portfolio of products. ArKaos media servers provide all the power and scalability ideal for a variety of applications." Marco Hinic, ArKaos CEO, added: "This closer relationship with Elation is a positive evolution towards opening up new market segments for ArKaos in the U.S. and Mexico."

The Elation and ArKaos team invite lighting professionals to take a closer look at the ArKaos products at **Elation Booth C3629** at InfoComm.

About Elation Professional

Elation Professional is one of the world's leading lighting and visual solutions providers and is the global brand of Elation Lighting. Founded in 1992 and headquartered in Los Angeles, with European sales, distribution and support based in The Netherlands, Elation designs and manufactures a comprehensive range of innovative yet affordable lighting and video products that are distributed through a global network of dealers and distributors. Made up of a spirited team of dedicated personnel, Elation is setting new efficiency and performance standards in Platinum lamp and LED technology and is acknowledged for a comprehensive commitment to Total Support. As a company in expansion with a presence in a growing variety of market segments, chances are you've experienced Elation lighting at a concert, special event, TV, theater, late night venue, House of Worship, theme park, cruise ship, exhibition, architectural space or elsewhere. For more information, please visit www.elationlighting.com

About ArKaos

ArKaos is a leading provider of real-time visual processing technologies for live performances and spectacular displays of all types. Founded in 1996, the company is dedicated to developing visual synthesizers that integrate and synchronize video and music, using video surfaces and mapped LED devices as powerful creative tools across multiple applications. ArKaos offers some of the most versatile and scalable visual



www.ElationLighting.com

'ecosystem' technology on the market and is committed to pushing the boundaries of innovation without compromising quality, power and flexibility ... underlining the brand's fundamental DNA of simplicity and affordability.

FOR IMMEDIATE RELEASE IMMEDIATE RELEASE

For more information, contact:

ArKaos

Waterloo Office Park
Dreve Richelle 161
Building N
1410 Waterloo
Belgium
Tel: +32 (2) 340 8686
Email: contact@arkaos.net
www.arkaos.net

Elation Professional US

6122 S. Eastern Avenue
Los Angeles, CA 90040
USA
Tel: (866) 245-6726 (toll free)
Tel: (323) 582-3322
sales@elationlighting.com
www.elationlighting.com

Elation Professional EU

Junostraat 2.
6468 EW Kerkrade
The Netherlands
Tel: +31 (0)45 546 85 66
info@elationlighting.eu
www.elationlighting.eu

Elation Professional Mexico

Av Santa Ana 30,
Parque Industrial Lerma,
Lerma, Mexico 52000
Tel: +011 52 728 282 7070
ventas@elationlighting.com
www.elationlighting.com